

Minutes of the Jonesville TDA Regular Meeting
October 28, 2013
2:00 pm at the Welcome Center Meeting Room

Presiding: Anita Darnell

Attendance: Scott Buffkin, Debra Clark, Gene Pardue, Danny Lewis, Vanessa Caudill, David Moxley. Pat Benton was absent

Staff: Glenda Gilliam

Attendee: Myra Cook
Jim Wilson

Anita welcomed everyone.

The Minutes from the September 23, 2013 meeting was presented and one correction was noted under the Greenway Discussion, Ron Niland donated \$1000.00 to the Greenway project. Danny made the motion to approve the minutes with the noted correction and Debra seconded the motion, motion carried. Anita requested that they receive the minutes of previous minutes by e-mail or mail prior to each monthly meeting.

Myra Cook, President of the Yadkin Valley Chamber of Commerce, was present and presented information for the NC Motor Coach Marketplaces, www.ncmotorcoach.org, www.banktravel.com, www.travelsouthusa.org, www.buses.org. for promoting tourism for the area and explained the program and the fee for participation is 9,400 and could be split in thirds if Jonesville, Elkin and Dobson all participate. Myra would represent the three areas. The Board will review the information and notify the Chamber if they are interested in participating. Attached to Minutes is a copy of information on the Marketplace.

Mr. Jim Wilson, Principal Chief of the New River Dwellers, organizers of the Strong Sun Pow Wow, who hosted the 2013 "Drums on the Yadkin" gave a report on the event with 172 Jonesville School Children attending on Friday. The Teachers love the Pow Wow and think it is very educational for the Children.
The Board and Mr. Wilson discussed several dates for organizing another Pow Wow in 2014, Anita, Debra, and Vanessa agreed to meet and pick a date for maybe mid September and market the event to bring in more people.

Scott Buffkin presented the financial report for September and the total revenue for each month in 2013 is better than 2012. The Yadkin Valley Tourism Authority was issued a check from Visit the Yadkin Valley on 10/24/13 for 7,146.90.

Scott is waiting on bids from local banks for the TDA banking services and will have a report for the next meeting in November.

Glenda gave a report on the payroll for the Welcome Center Personnel, Kim Walker CPA in North Wilkesboro will be doing our payroll for \$35.00 per payroll and that includes filing taxes and all the reports involved with payroll. We are starting with a monthly payroll in hopes that will work and save money from doing it bi-weekly. I have obtained the Federal ID number and filed for the State ID and working on the Workmen's Compensation. We started the new payroll October 1, 2013.

The recent sale of the Reeves Theatre from The Tri County Citizens Foundation to a Private individual was discussed and since it is now owned by an individual the Board has some question on previous donations made by the Tourism Board. Scott made a motion to contact the new owner and request that they attend our next meeting to address our concerns, motion was seconded by Gene Pardue. Vote unanimous.

Vanessa suggested the Tourism Board work on ideas to market the Town of Jonesville, Tourism Website and other ways.

Debra requested \$500.00 for the advertisement of signs promoting the Vote for Alcohol Vote in the November 5, 2013 Alcohol Referendum. She has donations to help with expenses but could need additional money, Debra made the motion to give \$500.00 and motion was seconded by Vanessa. Scott refrained from voting, Gene and Danny voted against and David and Anita voted to give the money if needed. Motion passed.

Debra wanted some clarification on the number of members on the JTDA and Scott referenced back to the June 14, 2010 amendment to 8 members.

New Business: The bid from Guy Brown for a basic bridge was \$59,300, a covered bridge would add approximately \$20,000 more to the cost. Danny said there was a possibility of getting the tin donated for the cover. Danny made a motion for the JTDA to give the Greenway Bridge project \$30,000 the motion was seconded by Gene Pardue and it was a unanimous vote.

The next meeting was rescheduled for November 18, 2013 at 2:00.

Meeting adjourned.